



Comparison Guide

Microsoft Teams vs. Zoom vs. Google Meet

Discover what web conferencing platform is
the best for your organization



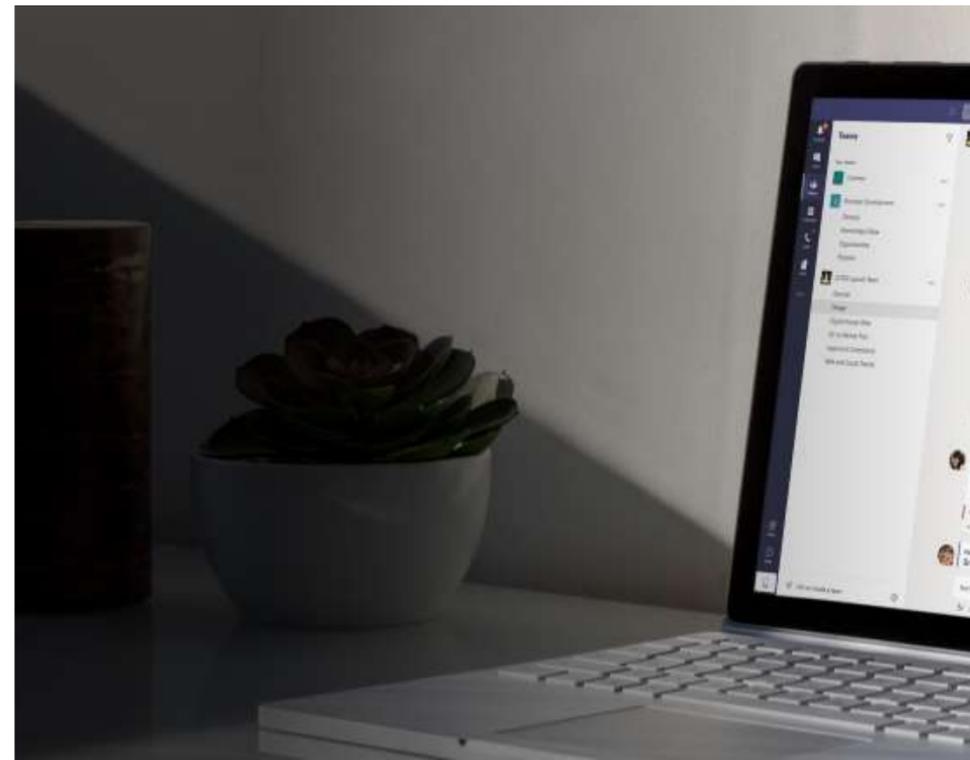
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Introduction

In 2020, a spotlight was placed on video conferencing and collaboration software. Spurred by the COVID-19 pandemic and sudden shift to remote work, the video conferencing market size is expected to top 10.92 billion dollars by 2027.

Skyrocketing demand for video conferencing platforms has created an extremely competitive field with large technology investments coming from a plethora of technology giants.

This guide compares three of the largest competitors in the video conferencing space (Zoom, Microsoft Teams, and Google Meet) across three main categories; pricing, features, and functionality.



Small Business Tier

Zoom, Microsoft Teams and Google Meet offer multiple versions of its software based on usage requirements. This includes free versions that are great for light use, short conference calls, and light file sharing.

Microsoft Teams

The paid version of Microsoft Teams is offered as a productivity bundle to businesses at 300 licenses or below as Microsoft 365 Basic, Microsoft 365 Standard or Microsoft 365 Premium.

Microsoft 365 Business Basic licenses start at \$5.00/month per user. This license is specifically for individuals and/or small businesses and organizations.

The Microsoft Business Standard license starts at \$12.50/month per user and is designed for small to midsize businesses.

The Microsoft Business Premium starts at \$20.00/ month per user and includes the Microsoft Standard bundle plus Microsoft Intune device monitoring and Azure Information Protection.

Small Business Tier

Zoom

Based on an organization's size, Zoom also has multiple plan options. The Pro plan is for individuals or businesses who need one to nine accounts. The Business plan is for businesses or organizations who need ten to ninety-nine accounts.

The Pro option starts at \$14.99/month per user with two months free offered for annual contracts. Moreover, the Business option starts at \$19.99/month per user with two months free offered for annual contracts.

Google Meet

Like Microsoft, Google offers Meet as part of a larger license. Google Workspace Essentials is \$8.00/month per user.

When compared to Google's enterprise license, Workspace Enterprise, this tier of Google Meet is restricted in meeting participants, streaming viewers, and intelligent noise cancellation.

Enterprise Business Tier

Zoom, Microsoft, and Google all offer a top-tier option for enterprise business.

Microsoft Teams

Microsoft Teams Enterprise Licensing is designed for companies with over 300 employees that intend to use Teams as a web conferencing and phone system. *Teams phone systems is only offered in the E-5 licensing plan.

- Office E-1 Bundle (\$8.00/ month per user)
- Office E-3 Bundle (\$20.00/month per user)
- Office E-5 Bundle (\$35.00/month per user)

Zoom

Zoom Business offers a plan for \$19.99/month or \$199.90 / year per user. This plan is ideal for a small to medium business.

Google Meet

Google Meet is part of the Workspace Enterprise License. This license ranges from \$12.00/month per user to \$25.00/month per user based on the number of users and storage needs.

| |  |  |  |
|-------------------------------------|---|---|---|
| Offer Free Tier | ✓ | ✓ | ✓ |
| Personal / Small Business | \$5/mo | \$14.99/mo | \$8/mo |
| Small / Growing Business | \$12.50/mo | \$19.99/mo | - |
| Enterprise | \$20/mo | \$19.99/mo | \$12-\$25/mo |
| Meeting Length | 24 Hours | 40 Minutes | 1 Hour |
| Meeting Participants | 300 | 100 | 100 |
| Number of Meetings | Unlimited | Unlimited | Unlimited |
| Invite External Participants | ✓ | ✓ | ✓ |
| Screen Sharing | ✓ | ✓ | ✓ |
| Recording | | Local Only | |
| Virtual Background | ✓ | ✓ | |

Features Comparison

For this comparison guide, only the video conferencing features have been compared for Microsoft Teams, Zoom, and Google Meet.

Microsoft Teams

Microsoft Teams has an intuitive interface that makes it simple for large groups to smoothly transition from a chat to a video or voice call, as all these features are centralized in one tool. Key features include:

- Together Mode with a shared background
- Instant file sharing and real-time editing
- Integrations with business apps (eg. Trello, Evernote, Asana)

Zoom

Zoom's ease of use makes it a great web conferencing platform for all organizations. Key features include:

- Calendar Sync (Outlook, Gmail, iCal)
- Recording and transcripts
- Engagement tools (hand raising, reactions, polls)

Google Meet

Google Meet's interface is light and intuitive like other Google products and requires no software installation.

Key features include:

- Custom layouts and screen settings
- Integration with Google and Microsoft calendars
- Encryption and security features

| | Personal / Small Business | | | Enterprise | | |
|--|--|---|---|---|---|---|
| | Basic/Standard | | | Business/Enterprise | | |
| |  |  |  |  |  |  |
| Meeting Length | 24 Hours | 30 Hours | 300 Hours | 24 Hours | 30 Hours | 300 Hours |
| Meeting Participants | 300 | 100 | 150 | 10,000 | 300/500 | 250 |
| Number of Meetings | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Invite External Participants | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Screen Sharing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recording | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Virtual Background | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Join From Browser | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invite External Participants | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Native Mobile Apps | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Adjustable Layouts | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| US or International Dial-in Numbers | ✓ | Toll-based | ✓ | ✓ | Toll-based | ✓ |
| Branding | | | | | ✓ | ✓ |
| Customer Support | Ticket, Live Chat & Phone | Ticket, Live Chat | 24-7 Online | Ticket, Live Chat & Phone | Ticket, Live Chat & Phone | 24-7 Online |

Conclusion

Microsoft Teams, Zoom, and Google Meet offer a great solution to any video conferencing need.

Overall, Zoom is the highest reviewed conferencing software and a great option for a stand-alone video conferencing solution. However, when it comes to the best value, it is hard to beat Microsoft's 365 Business license. Not only do you get Microsoft Teams, but you receive access to the entire Microsoft suite and collaboration tools.

Contact Datalink Networks to discover how you can receive software licensing for your organization for either Microsoft Office 365, Zoom, or Google Suite.

Contact Us

Datalink Networks is a managed service provider and a Microsoft gold partner based in Los Angeles, California. With 30 years of experience serving businesses of all industries and sizes, Datalink Networks can help your organization fulfill any IT needs including web conferencing solutions, software licensing, and devices. Please contact us for more information

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